

**PRIVACY POLICY**  
**CYAN LABS S.A. DE C.V.**  
[www.cyan-labs.com](http://www.cyan-labs.com)

Cyan Labs S.A. de C.V. with address in Anillo Periférico Km. 37 Col. Moisés Sáenz, Apodaca, Nuevo León, México C.P. 66613, through the use of this website may collect personal and/or business data for the following reasons and with the following conditions. This policy was drafted according to the *Federal Law for the Protection of Personal Data in Possession of Private Companies or Individuals* (Ley Federal de Protección de Datos Personales en Posesión de Particulares) in Mexico.

By using our website and /or submitting information on our **Contact Us** section and/or through our **Get Started form** you agree to this Policy.

### **Which information do we collect?**

All the business and/or personal data submitted by our users in the **Contact Us** section which include:

- Personal Data: Name, Company, Phone number, e-mail, Address, as well particular messages, requests and if submitted, all the information included in our **Get Started Form**.
- Business data: By using our **Get Started Form** we collect further information on project scope, product or service requests, potential project development, marketing and sales information, business plans and other confidential information on your company or business that we request for the evaluation of a project.

Nevertheless, the personal and business information is only submitted voluntarily through our Contact and Get Started Forms, so if these are not used users may visit our website anonymously.

### **What do we use the information for?**

The information we get from our users, which is submitted voluntarily, serves the following purposes:

- Get to know our customer base, needs and requirements in order to provide a service/product.
- Improve communication and service for our customers and/or prospects.
- Get in contact with prospects, customers and users with interest in getting to know our company better.
- Acquire products, quote, or information requests from potential customers/customers.
- Evaluate projects with potential customers in order to further evaluate a business relationship.
- Send further information and e-mails to those who have either requested it and/or provided us with their e-mail address.

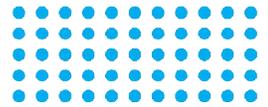
### **Do we disclose any information on our users to outside parties?**

Although we do keep your information to provide a service, the information we receive is just used for internal business purposes and it will not be used with any other purpose other than the established before nor shared or traded with any outside parties. This does not include our trusted website service providers, or affiliated parties, subsidiaries or ultimate holding company who participate in conducting and providing our services to our customers. It does not apply as well when we require to release information to comply with the law, a legal proceeding or to protect our rights.

### **Do we use cookies?**

Yes. Cookies enable the site to recognize your browser and remember certain information which is later used to analyze site traffic and therefore adapt our website to users' needs and main interests on our website. You may block cookies, but if you block all cookies the usability of this webpage may be affected.

### **How do we protect the information?**



With a series of security measures in place, information collected should only serve the purposes detailed in this policy.

### **Third Party Links**

In some occasions we provide and include third party links on our website. This does not mean those sites or parties endorse us, but we just provide the link for further information on particular topics which we refer to. Additionally, these third party sites have their own privacy policy therefore we have no responsibility or liability for the content provided in those sites. We strongly suggest reading their privacy policies when visiting their sites.

### **Online Privacy Policy: Consent**

This policy applies to our Online Privacy Policy and to the information shared via our website [www.cyan-labs.com](http://www.cyan-labs.com), it does not apply to information collected between parties offline or by any other means. By using our website and submitting your information you accept our privacy policy. However providing detailed personal and business information is voluntary.

### **Can you rectify or cancel the personal/business information sent?**

Yes. You have the right to access, rectify and cancel your personal and business data by sending us a request to the person responsible for our **Personal Data Protection Department** at [customer.service@cyan-labs.com](mailto:customer.service@cyan-labs.com) or by calling (81) 83 05 83 00. Please include in your request: Name, address, e-mail, id that acknowledges you to be the entitled to such information, Company name, and precise description of the personal /business data you wish to access, rectify or cancel. Please confirm receipt of the request either by e-mail or via phone.

### **Changes to Privacy Policy**

We reserve the right to change our Privacy Policy. Any changes made will be published in this same manner and page.

### **Details & Contacting Us**

This website is owned and operated by Cyan Labs S.A. de C.V. If you have any questions, comments or requirements regarding our Privacy Policy or the data collected you may contact us at:

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México  
C.P. 66613  
T. *From the USA* (01152) 81 83 05 83 00  
e-mail: [Customer.service@cyan-labs.com](mailto:Customer.service@cyan-labs.com)